

2018-19
VHS BASEBALL
BOOSTER CLUB



IT MATTERS

Agenda



- **Welcome & Introductions**
- **Booster Club Update**
 - 2017-2018 Accomplishments
 - 2018-2019 Goals
- **Membership**
- **Sponsorship**
- **Fundraising**
- **#CoverTheCage Capital Campaign**
- **Coach Update**
- **Your Role, Key Dates, Q&A**

VHS Baseball Booster Club Board & Committee Chairs



PRESIDENT – Laurie Moore

Banquet	VACANT
Concessions	Tracey Faulkner, Cathy Gilbert
Home Run Derby	Amanda Noles, Jessica and Kelly Wunsch
Community Service	Stephen Mueller
Team Liaisons	TBD

VICE PRESIDENT – Tim Wolter

Pop Warner Trash Fundraiser	Tim Wolter
Public Relations	Kevin and Shannon Kramer
Social Media	VACANT
Announcing/Scorekeeping	Jason Klam
Field and Equipment	Chris Miller

VICE PRESIDENT – Dave Foral

VHS Football Parking Fundraiser	Dave Foral
Website	Debbie Maysonave
Sponsorship	Amy Miller
Development Baseball Program (Summer 2019)	VACANT

TREASURER – Shauna Upp

Fundraising – Honey Ham Sale	Cathy Gilbert
Membership	Jessica Wunsch
Spirit Wear	Alicia and David Givens

SECRETARY – Pamela Allen

School Events	VACANT
Hospitality	Danna Fletcher
Game Day Meals	Tina Ormand/ Julie Woche
Photography	Pamela Allen
Media Guide/ Program	Chair: VACANT Player Ad Chair: Michelle Jefferson

Booster Club – 2017-2018 Accomplishments



• Performance

- **Winning Percentage 2016-2018 49% (2013-2015 20%)**
- **First Winning Season in VHS history 2017**
- **Playoffs 2017 and 2018 (after moving up to 6A Baseball)**
 - **Beat Lake Travis – District Champion. 1 of only 2 teams in the state to beat them the last 2 years.**
 - **Lost in Playoffs to Reagan (State 6A Semi-Finalist)**

• Income ~ \$58,000

- **Membership (net) ~ \$14,000**
- **Sponsorship (net) ~ \$ 9,000**
 - **\$3,000 Home Run Sponsor – Ranch Road Vision**
 - **Additional \$1,100 in In-Kind Donations**
- **Fundraising ~ \$35,000**
 - **Home Run Derby (net) - \$ 13,000**
 - **Honey Ham Sale (net) - \$11,000**
 - **Concessions (net) - \$4,500**
 - **Parking and Trash (net) - \$3,500**
 - **Spirit Wear (net) - \$2,000**
 - **Media Guide (net) - \$1,000**

• Annual Expenses and Investment ~ \$23,000

- **Recurring Baseball Expense (Uniforms, balls, KMAC, Tractor, Admin) ~ \$17,000**
- **Capital Improvements (Dugout Banners, Venom Field Sign, L-Screens, Cross Sym. Bars) ~ \$ 6,000**

• Increase in savings for future investment ~ \$35,000

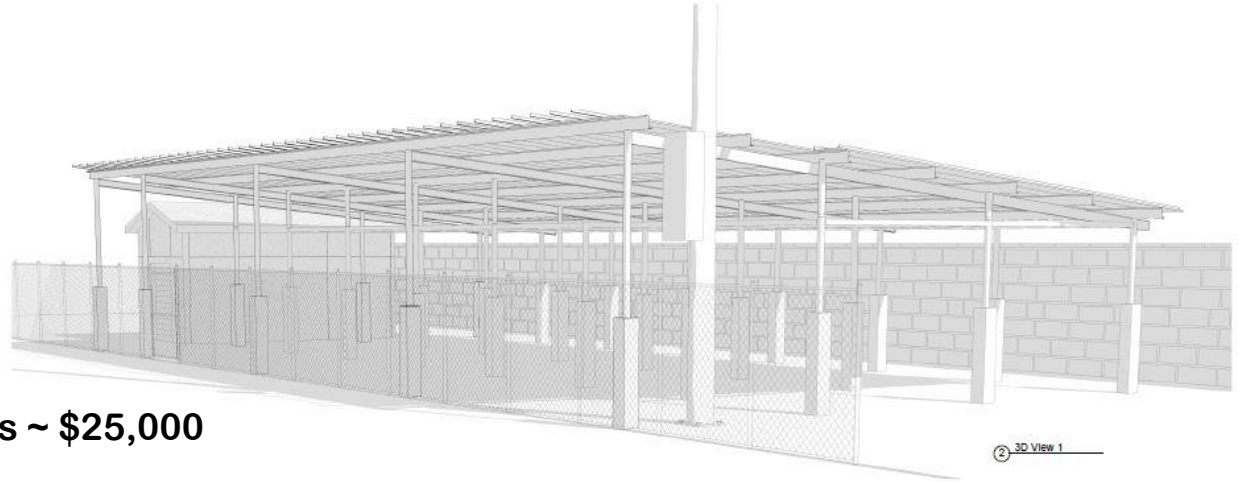


Booster Club – 2018-2019 Goals



- **Income ~ \$74,500**

- Membership ~ \$ 8,000
- Sponsorship ~ \$ 5,000
- Fundraising ~ \$ 61,500
 - Capital Campaign - \$ 38,000
 - Honey Ham Sale - \$ 9,000
 - Home Run Derby - \$ 5,000
 - Concessions - \$4,000
 - Parking and Trash - \$3,500
 - Spirit Wear - \$1,500
 - Media Guide - \$ 500



- **Annual Recurring Expenses ~ \$25,000**

- **Capital Improvements ~ \$ 95,000**

- Cage Awning ~ \$ 75,000
- Other: Collar, Shed, Benches ~ \$ 20,000
- New Cage Netting – Funded by LISD

- **DECREASE in savings for future investment ~ \$45,500**

- **Projected remaining balance ~ \$ 10,000**

Membership – Jessica Wunsch



ALL MEMBERSHIPS INCLUDE:

- Membership through June 2019
 - VHS baseball car decal
- Listing on VHS baseball website under membership category
 - One vote at each booster club meetings

Single	\$150.00	
Double	\$300.00	*Additional car decal
Triple	\$500.00	*Additional car decal *Unlimited iced tea at the concession stand for the spring season
Homerun	\$750.00	*Additional car decal *Unlimited iced tea at the concession stand for the spring season *Cover the Cage MVP level benefits – 2 shirts, brick, recognition (Must join by 10/31/2018)
Grand Slam	\$1000.00	*Additional car decal *Unlimited iced tea at the concession stand for the spring season *2 tickets to the end of the year Baseball Banquet *Cover the Cage MVP level benefits - 2 shirts, brick, recognition (Must join by 10/31/2018)

Questions, comments, confusion?

Contact Membership Chair: Jessica Wunsch 512-897-3712 (cell/text) or vhsbaseballmembership@gmail.com

Sponsorship – Amy Miller



2018-19 Vandegrift High School Baseball Booster Club SPONSORSHIP Packages

Baseball Booster - Business Level Sponsorship -

	<u>Single Sponsor</u>	<u>Double Sponsor</u>	<u>Home Run</u>	<u>Grand Slam</u>
	<u>\$300</u>	<u>\$500</u>	<u>\$1000</u>	<u>\$2,500</u>
Viper Baseball Sponsorship Decal				
Special Recognition in Baseball Media Guide				
Baseball Booster Social Media Call Out				
Logo on Vandegrift Baseball Booster Website				
K-MAC Sports Spots during baseball game broadcast (1-15 second spots)				
¼ Page Ad in Baseball Media Guide				
½ Page Ad Baseball Media Guide				
Signed Varsity Baseball Team Photo				
Additional K-MAC Sports Spots (Total 2 – 15 second spots)				
Baseball Home Run Derby Signage				
Logo on Vandegrift Baseball Booster Website with Hyperlink				
Full Page Media Guide				
Pre-Game and Post Game Mention During Home Games				
Senior Night Sponsor(s)				
Throw out First Pitch During Home Game				

**** VHS BASEBALL SPONSORS CAN ADD AN INDIVIDUAL CORPORATE BANNER/SIGN FOR \$500 ADDITIONAL**

(this applies to double sponsorship level & above and includes printing of banner)

Sponsorship – Amy Miller



Baseball Booster - Purpose Sponsor: *Please note first come/first serve basis – only 1 available of each

Baseball Sponsor – (i.e. baseballs) - \$5000 and receives Gram Slam Level Benefits, banner, premium placement of banner

Baseball Concession Sponsorship - \$1500 - Receives special concession signage and Double Play level benefits.

Baseball Home Dug Out Sponsor - \$2,000 - Receives HR benefits, Banner & premium placement of banner

Baseball Visitor Dug Out Sponsor - \$2,000 - Receives HR benefits, Banner & premium placement of banner

Baseball Homecoming Parade Sponsor - \$500 - (balls or designated item for boys to throw to patrons) – this sponsor will get ½ page in the media guide as well. Balls or item to be purchased by sponsor.

A La Carte Items for Baseball Booster Business Sponsors:

Full Page Ad Baseball Media Guide \$500

1/2 Page Ad Baseball Media Guide \$250

1/4 Page Ad Baseball Media Guide \$150

Business Card Ad Baseball Media Guide \$75

VANDEGRIFT HIGH SCHOOL/LISD BASEBALL BANNER PROGRAM:

Company Banner/Sign Hung at Venom Field - \$500 - \$650

* 4X8 Banner/Sign displayed start of sponsorship through June 2019 at Venom Field
please note requires LISD contract signature adhering to advertising policy

*At \$500 we can recommend a printer for your banner that meets the LISD banner guidelines. \$650 includes printing of your business banner that meets the guidelines. Regardless of how banner is printed, Businesses must sign the LISD advertising agreement adhering to LISD guidelines and all banners will be hung by LISD Athletics. * All sponsors and print ads must adhere to board policy on advertising. (The booster club is responsible for review prior to publication.)

This sponsorship package has been approved by VHS and LISD.

Fundraising



- **Home Football Parking – Dave Foral**
 - Sept 7, 14, 28, Oct 12, Nov 2
 - 5:00pm – 7:00pm
 - 40 shifts in total (8 per game)
 - Every family work one
 - Every time you volunteer you're entered in a Gift Card drawing
- **Pop Warner Football Trash Collection – Tim Wolter**
 - Various 1/2 hour shifts on Saturdays
 - 20 shifts total
 - Supervise player volunteers
 - Every family work one
 - Every time you volunteer you're entered in a Gift Card drawing
- **Ham Sales – Cathy Gilbert**
 - Boys sell Honey Baked Hams to friends and family
 - Hams/Turkeys delivered to buyers weekend before Thanksgiving and Christmas
 - Community can purchase Honey Baked Hams and Full Meals to donate to Boys and Girls Club

Coach Update



- **Allen McGee - Head Coach**
- **Jarod Hickle - Varsity Asst.**
- **Ed Wolkind- JV Coach**
- **Michael Buro – Freshman Coach**

Next Steps and Q&A



YOUR ROLE – IT MATTERS

- **Join the Booster Club**
- **Help with Fundraisers**
- **Solicit Sponsors**
- **Donate to Capital Campaign**
- **Volunteer to Help or Chair a Committee**
- **Get your Viper Gear**
- **Follow Us**
 - Website - VHSBaseball.com
 - Facebook – Vandegrift Viper Baseball
 - Twitter – @Viper_Baseball
 - Instagram - Vandegriftviperbaseball

KEY DATES

- **September: Pop Warner Football Trash Pickup Fundraiser & Viper Football Parking Fundraiser**
- **September-October: Cover The Cages Capital Campaign & Home Football Spirit Wear Fundraiser**
- **September-December: Sponsorship Drive**
- **October 10: Homecoming Parade**
- **October-November: Honey Ham Fundraiser and Community Service Event**
- **January 25th and 26th – Tryouts**
- **First Week of February: Team Formation & Mandatory Membership Meeting**
- **February 9th (tentative): Home Run Derby**
- **March: PLAY BALL!**