

2018-19  
VHS BASEBALL  
BOOSTER CLUB



IT MATTERS

# Agenda

11/7/18

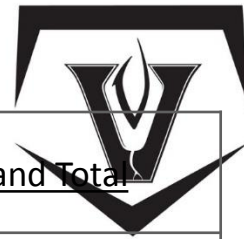


- **Coach Update**
- **Sponsorship**
- **Fundraising**
  - Thank You Volunteers
  - Ham Sale
- **Community Service**
- **Cover The Cage Campaign**
- **Vacancies**
- **Financial Update**
- **Key Dates / Q&A**

# Coach Update



# Sponsorship – Amy Miller



VHS 2018-19 Baseball Sponsors	<u>Money</u>	<u>In Kind</u>	<u>Banner</u>	<u>Grand Total</u>
<u>Grand Slam - \$2500</u>				
Independence Title	\$2,500			
Legacy Ranch Guest Homes	\$2,500		\$650	
<u>Home - Run \$1000</u>				
Rudy's		\$1,250	Yes (included in kind)	
Barlett Real Estate - Shannon Krammer	\$1,000		\$650	
Ranch Road Vision	\$1,000			
All State Insurance - Bret Clayton	\$1,000		\$650	
Apple Sports Imports	\$1,000			
<u>Double- \$500</u>				
South Star Bank	\$500			
<u>Single - \$300</u>				
Trent Reynolds Player Development	\$250	\$625	Yes (included in kind)	
<u>Community Friends and Family</u>				
Lakeside Pizza and Grill		\$225		
<u>Banner Only</u>				
Budget Blinds			\$650	
<b>Totals</b>	<b>\$8,750</b>	<b>\$2,100</b>	<b>\$2,600</b>	<b>\$13,450</b>

# Sponsorship – Amy Miller



## Given Packages to and have followed up with at least once

Chicken Express

Big Red Car Wash

F45

Beau Kisses

Niks

Dr. Aisha White - RP

All Good Chiropractic

Endeavor Physical Therapy

Demand Lighting

Austin Diagnostic Clinic

David Allen Construction

## Other Prospects

Oz Beer Garten

Rock Rose Bar and Grill

Poppy's

Parker and Sloan (new wine bar Steiner)

Movie House

Oast House

Credit Union by RP

# Fundraising



- **Home Football Parking & Trash Collection – Tim Wolter**
  - Thank you drawing
  - Volunteers for parking at 11/16 Home Playoff Game
- **Ham Sales – Cathy Gilbert**
  - Sales Status and last day to sell for Thanksgiving
  - Delivery logistics and volunteer needs

# Community Service



## FACT SHEET

### OUR MISSION

RBI Austin exists to engage and develop inner-city Austin youth athletically, academically and spiritually, empowering them to lead the transformation of their communities.

### WHAT WE DO

RBI Austin serves inner-city youth ages 4–18 through:

- Gospel-based mentoring programs
- Low-cost, accessible baseball/softball leagues
- Educational and health initiatives
- Free baseball/softball clinics with NCAA & pro players

### PARTICIPANT DEMOGRAPHICS

	Economically Disadvantaged	At-Risk
RBI Austin	97%	72%
State of Texas	59%	46%
Austin ISD	64%	49%
Round Rock ISD	30%	32%
Eanes ISD	3%	11%

	RBI Austin	Austin ISD
Hispanic	65%	58%
African American	21%	8%
White	12%	27%
Other	2%	7%

### PARTICIPANT GROWTH

Year	Participants
2011	118
2012	252
2013	377
2014	561
2015	684
2016	853
2017	1171

## MLB'S REVIVING BASEBALL IN INNER CITIES (RBI) PROGRAM

RBI is a youth outreach program of Major League Baseball designed to:

- Increase participation and interest in baseball and softball among underserved youth
- Encourage academic participation and achievement
- Increase number of talented athletes prepared to play beyond high school (collegiate and professional levels)
- Promote greater inclusion of minorities into the mainstream of the game
- Teach the value of teamwork

# Community Service







# Vacancies



## Media Guide / Program

Chair is responsible for production of Baseball Media Guide, which includes:

- Full Media Guide design including the following plus, cover, rosters, schedules, seniors, admin, records, coaches
- Coordinating with Photography chair for individual and team pictures
- Coordinating with Sponsorship chair for sponsor ads
- Coordinating Player Ads - from parent purchase to design and approval (Michele Jefferson has volunteered to manage player ads)
- Media Guide printing and distribution

## Summer Team – Incoming Freshman

- The goal of the VHS Summer Baseball Program is to provide an opportunity for incoming 9th grade VHS students to work out, practice and play together while building team chemistry outside the regular VHS baseball season.
- Responsible for establishing a committee that will ensure the program is consistent with the Head Coaches goals, screen and select volunteer coaches, and coordinate field/practice/scrimmage schedules.

## Public Relations

- Create event/fundraising flyers for submission to Peachjar
- Liaison with Four Points News and other media outlets to cover games and events

# Key Dates / Q&A



- November 16<sup>th</sup> Home playoff Football Game – Parking Fundraiser
- November 17<sup>th</sup> Ham It Up fundraiser deliveries 10am - Noon
- November 30<sup>th</sup> Last day to buy a brick as part of the Cover The Cages Capital Campaign
- September-December Sponsorship Drive
- November-December Honey Ham Fundraiser
- January Community Service Event
- January 25<sup>th</sup> and 26<sup>th</sup> Tryouts
- First Week of February Team Formation & Mandatory Membership Meeting
- February 9th Home Run Derby – Four MLB Players committed to attend so far
- March PLAY BALL!
- April 28<sup>th</sup> End of Season Banquet – UT Golf Club Pavilion

---

## Follow Us

- Website - [VHSBaseball.com](http://VHSBaseball.com)
- Facebook – [Vandegrift Viper Baseball](#)
- Twitter – [@Viper\\_Baseball](#)
- Instagram - [Vandegriftviperbaseball](#)